

Do you love mobile games and have a passion for understanding how they grow and generate revenue?

CrazyLabs Macedonia is opening its Internship Program for **Game Ads Monetization Coordinator** — your chance to gain hands-on experience optimizing in-game ads, analyzing performance data, and helping maximize revenue across top-tier mobile titles.

If you're analytical, detail-oriented, curious about AI tools, and eager to learn how to build smart monetization strategies that power successful games — this internship is for you!

What you'll do

- Learn how to analyze and optimize in-game ad performance across multiple mobile titles
 - Monitor key revenue metrics, identifying issues, and proposing improvements
 - Get familiar with monetization tools and platforms such as ad networks, mediation systems, and analytics dashboards
 - Collaborate with Developers, Product Managers, Game Designers, Analysts, and UA teams to understand how ad monetization fits into the full game development cycle
 - Provide feedback on ad placements, user experience impacts, and new ad monetization opportunities
 - Learn the industry and best practices for building effective ad strategies in a real-time, data-driven environment
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What you bring

- In the final year of studies or a recent graduate - MUST
 - Attention to detail and curiosity to learn - MUST
 - A strong passion for mobile games 🎮
 - Analytical mindset
 - Eagerness to explore and use AI-powered tools and features
 - Strong communication skills and team spirit
 - Availability to join a full-time internship program
 - Spoken and written English skills
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What are your benefits

- Hands-on experience working on live mobile games at one of the world's top 3 mobile gaming companies
 - Mentorship & **complete training** from experienced professionals
 - Free Drinks, Breakfast and Lunch at the office, tailored to your preferences
 - An amazing office environment where fun and creativity thrive — (complete with ping pong, PlayStation, and an in-office gym)
 - Possibility for employment after the end of the program
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Additional Information

- **Application deadline:** December 20, 2025
- **Selection process:** Test & Interview - December 22-30, 2025
- **Programme start date:** January 12, 2025
- **Programme end date:** February 11, 2025
- **Location:** On-site at CrazyLabs Skopje office
- **Duration:** Full-time, 6 hours per day
- **Contact information:** emilijam@crazylabs.com
- **Application link:** <https://forms.gle/uSTJciGq5qEYdMqt5>